

Hello Friend, Welcome to the XFactor.io newsletter

where we share exciting news about our business monthly. We are dedicated to providing you with purposeful content which will inspire and promote scaling with confidence.

Learn with X.IO



What makes us XFactor.io?

[Learn Our Core Values](#)

• UPCOMING OCT 18TH, 2023

The Art of Building a Great Product vs. the Science of Going to Market NYC
#TechWeek

Join XFactor.io for a thought-provoking discussion on raising capital during a startup funding dry spell.

Complimentary beverages available during our mixer, immediately following the panel!

From market trends to what's top of mind for bankers, you'll hear firsthand from experienced VCs on the tech startup funding process and how AI can help sell your go-to-market plan to VCs.

Panel: 4:00-4:45pm ET
Founder + VC Mixer: 5:00-7:00pm ET
Location: SPIN New York Flatiron | 48 E 23rd St

[Register Today](#)



XFactor Scoop



Lack of Unification Creates Friction

Mike Carpenter, XFactor.io CEO, shares why operational transparency is key to business growth. View the Forbes post to read the full story!

[Forbes Technology Council Post](#)

